

CONSERVATORY PLACEMENT ACTIVITY GUIDELINES

PRODUCTION & DESIGN CONSERVATORY Digital Submission & In-Person Placement Activity

All CSArts-SGV applicants must complete four parts of the application process:

1. Online Application
2. Personal Statement Essay
3. Technical Skills Workshop In-Person
4. Design Project Digital Submission

Personal Statement Essay

A reflective describing why the applicant is passionate about attending an art-focused program. (*minimum of 300 words*)

Technical Skills Workshop

All Production & Design Applicants will participate in an in-person, group **Technical Skills Workshop** in which they will develop and then demonstrate basic technical skills over the course of one hour. These will occur in February or March after applications have been submitted.

Design Project Digital Submission

Please submit **one** sample that demonstrates the applicant's disciplines or skills associated with the field of Production & Design. Your sample must include an original work following the design prompt. The sample must be detailed in a video for submission. No pictures or drawings will be accepted unless they are a part of the design creation and must be contained within the applicant's video submission.

Please choose **ONE** fairytale/folktale to use for your design. It can be ANY fairytale/folktale (For example: *Jack and the Beanstalk, Hansel and Gretel, Three Little Pigs or another cultural folktale*) You may create ANY design of your choosing from one of the following design areas: scenic, costume, make-up, props, sound, or lighting. You may choose to focus on one particular character or scene to dive deeper into your design.

In your video, it is essential to include a verbal statement or approach, detail your research material, as well as items that communicate your design. Presenting the physical or tangible creation you made is very helpful for communicating your ideas. (Examples: Drawings, Storyboard, Sketches, Models etc.) **Your video should be no longer than 5 minutes.**



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WHY?

In Production and Design, we want to see that you understand how to read and analyze the material. We want to see what you can create with that material. Creativity is key! Secondly, we want to know WHY you chose the colors you chose. We want to know WHY you chose the materials you chose. The “why” is just as important as the work. We want to see that you read a source material and could conceptualize it into something that is meaningful to you.

Video Content Guidelines:

At the beginning of your video, please state your name, grade level, and a quick statement about why you would like to be considered for the Production and Design Conservatory. Video submission should include an overview of your design as well as your artistic and technical choices for your *fairytale/folktale*. **You should only submit one video, which should be no more than 5 minutes total in length.**

Video Submission Guidelines:

- To protect your privacy, the YouTube video should be saved as “UNLISTED” so it cannot be publicly viewed.
- Copy and Paste your YouTube video URL (web address) link directly into your conservatory application. Multiple YouTube videos must be combined into a single URL.
- YouTube video must be included at the same time as the application submission.
- The YouTube video should have no disruptive background noise, good lighting, and a framing that views $\frac{3}{4}$ of the student’s body in the video.
- Once your YouTube video has been submitted to CSArts, the submission is final, and changes cannot be made.

Video Checklist:

Did you choose and read a fairytale/folktale?

Did you create ONE original design inspired by that selection? (A costume design, a set design for one scene, a makeup design, a lighting design?)

Did you state your name, grade level, and WHY you would like to attend CSArts?

Did you state in your video WHY you chose that fairytale/folktale and WHY you chose to do that design?

Did you state what research you did to create your design? (Did you research the time period? Or perhaps the geographical setting of the play? Tell us about that!)

Is your video under 5 minutes in length?



CaliforniaSchooloftheArts

San Gabriel Valley

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Applicants who are English language learners, have a disability, or need technology assistance are encouraged to reach out for support with the admissions process. Please contact admissions@sgv.csarts.net or 714.560.0900 ext. 5510 for more information.

Hay asistencia disponible para los solicitantes aprendiendo inglés, que tienen una discapacidad, o los que necesitan asistencia tecnológica. Favor de ponerse contacto con nosotros por correo electrónico admissions@sgv.csarts.net o por llamar 714.560.0900 ext. 5510 para más información.