



# CONSERVATORY PLACEMENT ACTIVITY GUIDELINES

## PRODUCTION & DESIGN CONSERVATORY Digital Submission

### **Personal Statement Essay**

A reflective description of why the applicant is passionate about attending an art-focused program. (*minimum of 300 words*)

### **Design Project Digital Submission**

Please submit **one** creative project that demonstrates the applicant's disciplines or skills associated with the field of Production & Design. Your sample must include an original work following the design prompt. The sample must be detailed in a video for submission. No pictures or drawings will be accepted unless they are a part of the design creation and must be contained within the applicant's video submission.

Please choose **ONE** fairytale/folktale to use for your design. It can be ANY fairytale/folktale (For example: *Jack and the Beanstalk, Hansel and Gretel, Three Little Pigs or another cultural folktale*) You may create ANY design of your choosing from one of the following design areas: scenic, costume, make-up, props, sound, or lighting. You may choose to focus on one particular character or scene to dive deeper into your design.

**In your video, it is essential to include a verbal statement or approach, detail your research material, your creative and artistic process, as well as items that communicate your design.** Presenting the physical or tangible creation you made is necessary for communicating your ideas. (Examples: Drawings, Storyboard, Sketches, Models etc.) **Your video must be between 3 and 5 minutes in length.**

### **WHY?**

In Production and Design, we want to see that you understand how to read and analyze the material. We want to see what you can create to support the storytelling. Creativity is key! Secondly, we want to know WHY you chose the colors you chose. We want to know WHY you chose the materials you chose. The "why" is just as important as the work. We want to see that you read a source material and could conceptualize it into something that is meaningful to you.

### **Video Content Guidelines:**

**At the beginning of your video, please state your name, grade level, and a quick statement about why you would like to be considered for the Production and Design Conservatory.** Video submission should



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include an overview of your design as well as your artistic and technical choices for your *fairytale/folktale*. **You should only submit one video, which must be between 3 and 5 minutes total in length.**

## **Video Submission Guidelines:**

- To protect your privacy, the YouTube video should be saved as “UNLISTED” so it cannot be publicly viewed.
- Copy and Paste your YouTube video URL (web address) link directly into your conservatory application. Multiple YouTube videos must be combined into a single URL.
- YouTube video must be included at the same time as the application submission.
- The YouTube video should have no disruptive background noise, good lighting, and a framing that views  $\frac{3}{4}$  of the student’s body in the video.
- Once your YouTube video has been submitted to CSArts, the submission is final, and changes cannot be made.

## **Video Checklist:**

Did you choose and read a fairytale/folktale?

Did you create ONE original design inspired by that selection? (A costume design, a set design for one scene, a makeup design, a lighting design?)

Did you state your name, grade level, and WHY you would like to attend CSArts?

Did you state in your video WHY you chose that fairytale/folktale and WHY you chose to do that design?

Did you state what research you did to create your design? (Did you research the time period? Or perhaps the geographical setting of the play? Tell us about that!)

Is your video between 3 and 5 minutes in length?

Applicants who are English language learners, have a disability, or need technology assistance are encouraged to reach out for support with the admissions process. Please contact [admissions@sgv.csarts.net](mailto:admissions@sgv.csarts.net) or 714.560.0900 ext. 5510 for more information.

Hay asistencia disponible para los solicitantes aprendiendo inglés, que tienen una discapacidad, o los que necesitan asistencia tecnológica. Favor de ponerse contacto con nosotros por correo electrónico [admissions@sgv.csarts.net](mailto:admissions@sgv.csarts.net) o por llamar 714.560.0900 ext. 5510 para más información.

Applicants requesting accommodations must have established eligibility under IDEA, Section 504 or an established Academic Support Plan (private schools only). The documentation must be provided at the time of application submission. Confidential documents must be sent directly to Sean Kerr, Assistant Principal, at [sean.kerr@sgv.csarts.net](mailto:sean.kerr@sgv.csarts.net)



CaliforniaSchooloftheArts

*San Gabriel Valley*

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Accommodations must be requested 15 days in advance of placement activities for planning purposes.