California School of the Arts – San Gabriel Valley

2025-2026 DIGITAL PROGRAM ADVERTISING FORM

To purchase an ad, this form **MUST** be completed and submitted together with payment.
ADS WILL NOT BE PLACED WITHOUT THIS FORM OR WITHOUT PAYMENT.

STUDENT/PARENT/GUARDIAN INFORMATION

STUDENT NAME _____ CONSERVATORY _____ GRADE _____

PARENT/GUARDIAN NAME _____ PARENT/GUARDIAN EMAIL _____

ADVERTISER INFORMATION

ADVERTISER NAME (Please list your name/company as you would like to be recognized.) _____

ADVERTISER WEBSITE (Please provide a URL if you would like your digital ad to link to your company website.) _____

CONTACT PERSON _____ PHONE _____

ADDRESS _____ CITY _____ STATE _____ ZIP CODE _____

EMAIL (**Please print clearly.**) _____ FAX _____

PLEASE CHOOSE YOUR AD - Check All Appropriate Boxes

(Please see reverse side for ad sizes, prices, and deadlines.)

☐ Inside Front Cover – Best Placement ☐ Full Page – Premium Placement

☐ Full Page ☐ Half Page ☐ Quarter Page ☐ Business Card

☐ I will upload my artwork at: **www.sgv.csarts.net/AdArtwork**

☐ I will email my artwork (5MB or less) to **advertising@sgv.csarts.net** **from this email**:

_____

☐ Please use last year's ad (artwork size **must be the same size** as previous ad)

_____
SPECIAL AD REQUESTS

PAYMENT INFORMATION

☐ My check payable to "CSArts-SGV" is enclosed in the amount of $_____

☐ Please charge my credit card for the following amount: $ _____

Card Type: ☐ Visa ☐ MasterCard ☐ AmEx ☐ Discover

Card Number: _____ Exp. Date: _____

Print Name on Card: _____ CVV: _____

Signature: _____ Date: _____

HOW TO SUBMIT YOUR AD

Please Read Before Submitting

1. Fill out the form completely.
This form will ensure proper ad placement.
An incomplete form will not be accepted.
Please keep a copy for your records.

2. Submit your payment with the form.
Unpaid ads will not be placed.

3. Submit your artwork by uploading or emailing it. Artwork submitted in the wrong size or after the deadline may not appear in all or some of the programs.

- File formats accepted: PDF and high-resolution JPG (300 dpi).
- Do not name your file(s) "CSArts-SGV Ad" – see the reverse side for naming guidelines.
- The use of the CSArts-SGV logo is prohibited.
- Actual business cards are accepted for the same size ad only.
- See ad sizes and deadlines on the reverse side.

4. Please confirm with us that payment and artwork have been received.

PLEASE RETURN THIS FORM & PAYMENT TO:

CSArts-SGV
Program Advertising
1401 Highland Avenue
Duarte, CA 91010

OR email this form with credit card payment to:
larry.ruiz@sgv.csarts.net

TO SUBMIT YOUR ARTWORK:

Please **EMAIL**
advertising@sgv.csarts.net
OR UPLOAD at
www.sgv.csarts.net/AdArtwork

For general/payment questions, please contact Larry Ruiz at larry.ruiz@sgv.csarts.net or 657.321.4000 ext. 60061.

For artwork questions, please contact Matty Cadiz at matthew.cadiz@ocsarts.net or 714.560.0900 ext. 6163.

FOR INTERNAL USE ONLY:
Payment of $_____ received on_____ by_____

Notes: _____

California School of the Arts – San Gabriel Valley

2025-2026 DIGITAL PROGRAM ADVERTISING OPPORTUNITIES

Each year, California School of the Arts – San Gabriel Valley (CSArts-SGV) offers program advertising opportunities in the school's digital yearlong performance program, providing excellent exposure for participating businesses.

By purchasing an ad, you will receive:

- FULL COLOR ad placement in the **digital yearlong performance program**, distributed at CSArts-SGV performances taking place from September 2025 – May 2026 (see table below for more details).
  - A link to all ads featured in the digital program will be **emailed to the entire CSArts-SGV community** (approx. 6,000 recipients) biannually during the 2025-2026 school year.
  - A link to all ads featured in the digital program will be **visible on the CSArts-SGV website** (approx. 500,000 visitors annually) during the 2025-2026 school year.
- Opportunity to supply a website URL, which will be embedded behind your ad in the digital program, allowing for **direct click-throughs to your company website**.
- Opportunity to supply a second version of your ad for a **looping slideshow shown on screens throughout the CSArts-SGV campus**, with visibility during most school performances and events (approx. 100) during the 2025-2026 school year.

DIGITAL PROGRAM ADVERTISING			
Circulation	7,500+		
Audience	CSArts-SGV parents, students, alumni, community leaders and members, businesses and corporations, charitable foundations, press, and supporters of the arts		
Deadline	**AUGUST 20, 2025**		
Ad	**Price**	**Program Ad Size**	**Slideshow Ad Size**
Business Card	**$375**	3.5"w x 2"h	Half Screen 960 px x 1080 px
Quarter Page	**$750**	3.75"w x 5"h	Half Screen 960 px x 1080 px
Half Page	**$1,500**	7.75"w x 5"h	Half Screen 960 px x 1080 px
Full Page	**$3,000**	8.5"w x 11"h	Full Screen 1920 px x 1080 px
Full Page – Premium Placement *Your ad will appear toward the front of the digital program alongside CSArts-SGV performance content for increased visibility; only fifteen (15) ads available on a first-come, first-served basis.*	**$4,725** *Fully fund your CFA!*	8.5"w x 11"h	Full Screen 1920 px x 1080 px
Inside Front Cover – Best Placement *Your ad will appear as the second page of the digital program; only one (1) ad available on a first-come, first-served basis.*	**$7,875**	8.5"w x 11"h	Full Screen 1920 px x 1080 px

Please Note: *CSArts-SGV reserves the right to reject an ad based on content the school deems inappropriate. The use of the CSArts-SGV logo is strictly prohibited. Other restrictions may apply.*

BEFORE YOU SUBMIT YOUR AD ARTWORK, PLEASE CHECK THAT YOUR FILE(S) ADHERE TO THE FOLLOWING GUIDELINES:

- Your files are named in a way that includes the advertiser's name.
  Suggested File Name for Program: Advertiser Name_CSArts-SGV Program_2025
  Suggested File Name for Slideshow: Advertiser Name_CSArts-SGV Slideshow_2025
- Your file(s) are submitted in PDF or high-resolution JPG (300 DPI resolution).
- You have included all fonts or converted the text to outlines.

TO SUBMIT YOUR ARTWORK:
EMAIL advertising@sgv.csarts.net
OR UPLOAD AT www.sgv.csarts.net/AdArtwork